Information about the Test

I. Test material comes from the InDesign book (chapters 1-9), class notes and handouts. You will have one hour to answer 50-60 multiple choice questions. This test is worth 200 points (20% of your final grade). The test will be on the following date:____________.

II. Note - I WILL NOT ask questions that relate to specific commands/shortcuts of InDesign. For example, I would not ask “what is the keyboard shortcut for saving a document?” nor would I ask questions like “Describe the steps by which hidden column guides can be displayed,” or "What does the Text Frame tool do?"

I WILL ask questions that will ask you to define or identify examples of desktop publishing terms.

III. Some sample questions to help you focus your studying:
1. What is leading and when would you use leading?
2. What can a page layout program do that other programs can’t?
3. Why bother adding master items to a master page? What kind of information is useful to put in master page items?
4. Identify at least two of the suggestions on how to use each of the “cheap tricks” from the “Design Principles” handout.
5. What is a glyph?
6. What is a stroke? What is a fill?

IV. Sample questions that may appear on the exam:
1. Which of the following is a Sans Serif Font?
   a. This is an example of a Sans Serif Font.
   b. This is an example of a Sans Serif Font.
   c. This is an example of a Sans Serif Font.
   d. This is an example of a Sans Serif Font.
   e. All of the above are examples of a Sans Serif font.

2. In desktop publishing, the term “Screens”:
   a. are shades of gray (or another color) added as a background behind text and are good-attention-getting devices
   b. are horizontal and vertical guide-lines used to help line up text in a document
   c. is another word for a photograph
   d. are fonts that are typically 36 points or larger that grab a reader’s attention

3. The item to the right that says “I never saw so much snow” is an example of
   a(n)
   a. blurb
   b. sidehead
   c. pull quote
   d. sidebar
   e. byline