



Business

People

“Business depends upon memory, and a mind trained to relate past experiences with present needs.” (Barbara J. Howe, *Careers for Students of History*, 60)

Research and Investigative Skills are fully employed to:

- Formulate questions that address particular needs
- Develop plans to answer those questions
- Locate the sources needed
- Determine the validity of the information found
- Organize the information
- Present the results in coherent forms
- Use knowledge of foreign languages and foreign cultures to assist employers, employees, and customers to communicate effectively

Historians as Business People enjoy careers in a variety of occupations. Some examples include:

- ❖ **Insurance Companies** where duties include evaluating records related to case histories or producing demographic or actuarial studies.
- ❖ **Mineral Extraction** where duties include gathering information on land use history and prior mineral claims.
- ❖ **Public Relations** where duties include investigating a firm’s history as part of a promotional campaign.