

# Applied Statistics for the Behavioral Sciences

## Chapter 6: Correlation and Regression Describing Relationships



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### Outline

- Bivariate distributions
- Types of correlations (+, -, 0)
- The Pearson Product-Moment Correlation Coefficient ( $r$ )
- Scatterplots/interpreting  $r$
- Cautions (curvilinear & truncated range data)
- Correlation & regression
- Prediction of a variable
- Regression equations: lines represented as equations

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### History: Correlation/regression

- Sir Francis Galton
- interested in heredity
- thought psychological characteristics were inherited like physical
- set up an anthropometric lab in London
- invented the concepts of correlation and regression
- describe relationships between variables.
- Karl Pearson, put his ideas into formulae

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## Bivariate distributions



- using correlation or regression implies bivariate data
- one variable at a time-univariate analysis
- two scores paired somehow
- usual pairing is different scores for same individual
- how one variable varies as a function of the other

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## Types of correlations



- Correlation coefficients have a range of -1 to +1
- When variables are paired, three states of affairs can result
  - As one goes up, the other goes up (positive)
  - One goes up, other goes down (negative)
  - No particular pattern can be identified (0)

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## Positive Correlation



- regression line is the line of best fit
- With a 1.0 correlation, all points fall exactly on the line
- 1.0 correlation does not mean values identical
- the difference between them is identical

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## Negative Correlation



- If  $r = -1.0$  all points fall directly on the regression line
- slopes downward from left to right
- sign of the correlation tells us the direction of relationship
- number tells us the size or magnitude

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## Zero correlation



- no relationship between the variables
- a positive or negative correlation gives us predictive power

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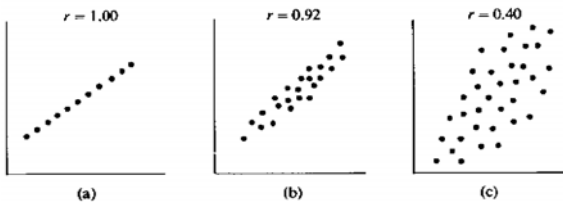
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## Direction and degree



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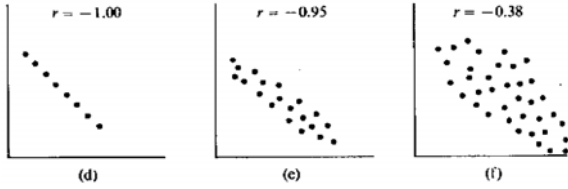
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### Direction and degree (cont.)



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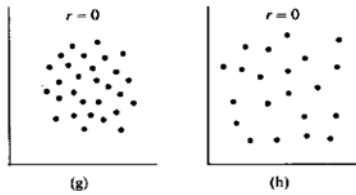
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### Direction and degree (cont.)



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### Correlation Coefficient



- $r$  = Pearson Product-Moment Correlation Coefficient
- $z_x$  = z score for variable  $x$
- $z_y$  = z score for variable  $y$
- $N$  = number of paired X-Y values
- Definitional formula (below)

$$r = \frac{\sum(z_x z_y)}{N}$$

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### Computational formulas



- "Blanched formula"
- means and standard deviations "cooked out"

$$r = \frac{\frac{\sum XY}{N} - (\bar{X})(\bar{Y})}{(S_x)(S_y)}$$

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### Raw score formula



$$r = \frac{N\sum XY - \sum X\sum Y}{\sqrt{[N\sum X^2 - (\sum X)^2][N\sum Y^2 - (\sum Y)^2]}}$$

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### Interpreting correlation coefficients



- comprehensive description of relationship
- direction and strength
- need adequate number of pairs
  - more than 30 or so
- same for sample or population
- population parameter is Rho ( $\rho$ )
- scatterplots and r
- more tightly clustered around line=higher correlation

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## Examples of correlations



- -1.0 negative limit
- -.80 relationship between juvenile street crime and socioeconomic level
- .43 manual dexterity and assembly line performance
- .60 height and weight
- 1.0 positive limit

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## Uses of r



- Reliability
  - test, retest - split half - parallel forms
  - Galton's height measurements reliability of .98
- Correlation as evidence of causation
  - necessary not sufficient condition
  - controlled experiments necessary for definitive evidence of causality

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## Effect size index



- Cohen's guidelines:
  - Small –  $r = .10$
  - Medium –  $r = .30$
  - Large –  $r = .50$
- Very small correlations can be very important – e.g. physician's health study

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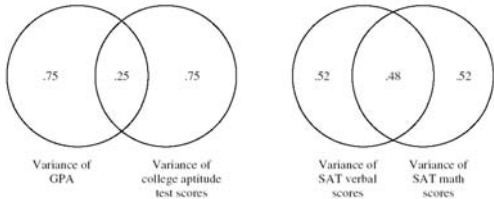
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## Coefficient of determination

- $r^2$
- % of shared variance
- between 0-1



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## Nonlinearity and range restriction

- if relationship doesn't follow a linear pattern Pearson  $r$  useless
- $r$  is based on a straight line function
- if variability of one or both variables is restricted the maximum value of  $r$  decreases

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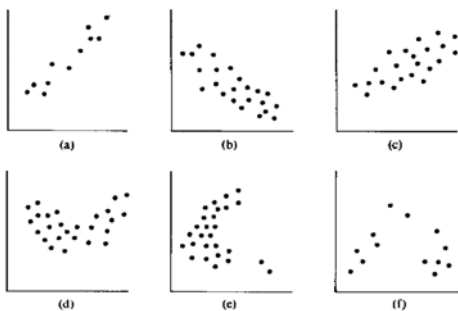
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## Linear vs. curvilinear relationships



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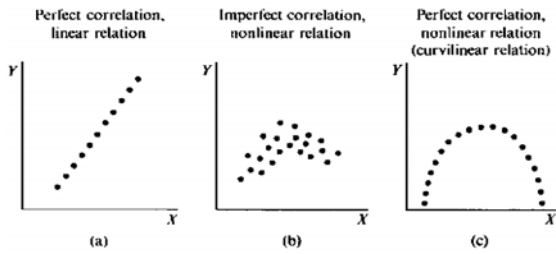
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## Linear vs. curvilinear (cont.)



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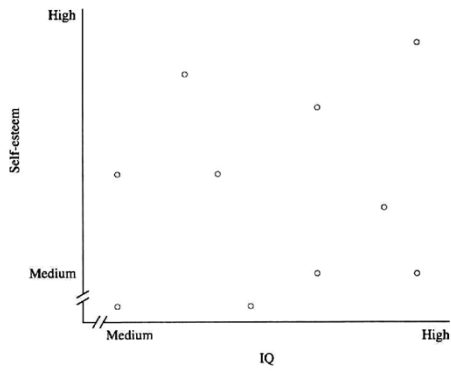
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## Range restriction




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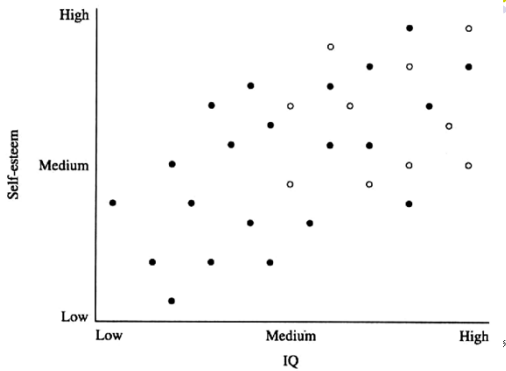
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## Range restriction (cont.)




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## Understanding r

Given all cases above the median on variable 1, percentage of cases above and below the median on variable 2

| True Correlation | Percent Expected on Second Variable <sup>a</sup> |              |
|------------------|--|--------------|
|                  | Above Median                                     | Below Median |
| .00              | 50.0   | 50.0         |
| .10              | 53.1   | 46.9         |
| .20              | 56.2   | 43.8         |
| .30              | 59.5   | 40.5         |
| .40              | 63.0   | 37.0         |
| .50              | 66.5   | 33.5         |
| .60              | 70.3   | 29.7         |
| .70              | 74.5   | 25.5         |
| .80              | 79.3   | 20.7         |
| .90              | 85.3   | 14.7         |
| 1.00             | 100.0  | 0.0          |



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## Origin of regression concept

- Francis Galton studied inheritance of various physical traits (testing some of his cousin Darwin's hypotheses)
- Studying heights of parents and their children
- noted that children of both tall and short parents tended to regress toward the general population mean



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## Origin of regression (cont.)

- tall parents had children who were above average height, but not as tall as they were
- short parents had shorter than average children, but not as short as they were
- dropping back toward general mean was referred to as "the law of filial regression"
- regression came to mean any situation where two variables were studied



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## Moving to prediction

- statistically significant relationship between college entrance exam scores and GPA
- how can we use entrance scores to predict GPA?

- Regression equation:

$$\hat{Y} = bX + a$$

$\hat{Y}$  = predicted value of Y

b = slope of regression line

a = y intercept

X = value of X for which Y is being predicted

29

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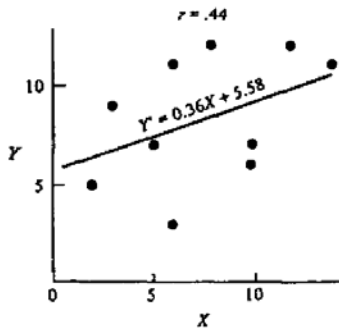
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## Best-fitting line (cont.)



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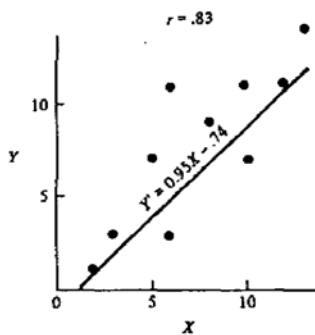
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## Best-fitting line (cont.)



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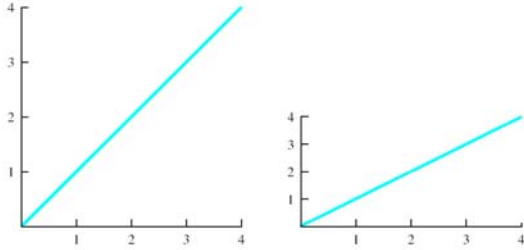
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## Scaling of axes



- Can distort (misrepresent) relationship



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## Calculating the slope (b)



- N=number of pairs of scores, rest of the terms are the sums of the X, Y, X<sup>2</sup>, Y<sup>2</sup>, and XY columns we're already familiar with

$$b = \frac{N(\sum XY) - (\sum X)(\sum Y)}{N(\sum X^2) - (\sum X)^2}$$

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## Calculating Y-intercept (a)



- b = slope of the regression line
- $\bar{Y}$  = the mean of the Y values
- $\bar{X}$  = the mean of the X values

$$a = \bar{Y} - (b)\bar{X}$$

- Full example problem

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